

Content Dissemination

Publish and distribute your marketing content around the world with ease

Support your sales and marketing efforts by publishing added value content through our various media platforms. Our Content Dissemination service enables you to strategically position your research and insights directly in front of more than 84% of the top financial adviser firms in the UK and about 300,000 Trustnet users.

As a Fund Manager, you are able to simultaneously publish content across multiple media platforms, such as FE Analytics and Trustnet, and access detailed market intelligence to track readership and reach.

Why FE fundinfo

Our promise

FE fundinfo connects fund managers and fund distributors facilitating efficient investment decisions based on trusted, insightful information.

Contact us at enquiries@fefundinfo.com for more information on how we can help you stand out in a crowded marketplace, including:

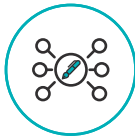
- Fund Marketing
- FE fundinfo Ratings
- Digital Solutions

1. Define your marketing message



Fund research, market insights and other added value content

2. Select your channel



 FE Analytics

 Trustnet
Powered by FE fundinfo

3. Reach your target audience



3,500 Independent Financial Adviser (IFA) firms use FE Analytics to inform their fund selection and investment advice.

30,000 investment professionals and 250,000 private investors visit Trustnet every month.

4.7 million average monthly page views.



Benefits



Superior reach

Our unique network means your content can reach financial and media platforms worldwide. All you have to do is choose your target audience, either private or professional investors, as well as your chosen countries of distribution.



Synchronised content distribution

Simultaneously distribute your content across multiple media platforms and reach your target audience. Simply provide us with your marketing content and we will deliver the rest.



Measurable through market intelligence (MI)

Access detailed MI to track the reach of your articles, videos and content, allowing you to further tailor them based on user feedback.

Key features

Strategic positioning of content

Strategically position your research and insights direct to financial advisers and fund selectors during the different stages of their buying journey.

User ease

Advisers and other users can filter content based on pdfs and videos, and by date. There are download and print options available to further enhance the user journey.

Tagging

Each article or video is tagged to individual funds or groups, to optimise research and fund selection.

For more information please contact:

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FE fundinfo offices

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